

8 December 2008

Peter  
[pete](mailto:pete)  
(by email only)

Dear Mr

### REVIEW OF REQUEST UNDER THE FREEDOM OF INFORMATION ACT 2000

Thank you for your letter of 31 August 2008 which requested that I conduct an internal review of your request for information under the Freedom of Information Act 2000. In your request you asked:

- When were the Cabinet Office first contacted by BT/Phorm to discuss internet advertising?
- What correspondence has been exchanged concerning internet advertising between the Cabinet Office and BT, and the Cabinet Office and Phorm since 2006?
- When has the Prime Minister/Cabinet met with BT/Phorm to discuss internet advertising, what were the dates, minutes and agenda of those meetings?
- When were the Cabinet first made aware of the trials of Phorm systems in 2006/2007?
- What evidence has the Prime Minister/Cabinet Office sought from BT concerning the secret trials in 2006/2007?
- When was Rt. Hon Gordon Brown MP first advised that covert trials of Phorm/121Media systems had been conducted in 2006/2007?
- What action has the Prime Minister taken as a consequence?

Having carefully considered your request, I uphold the original response. I have reviewed the handling of the request and can confirm that no information relevant to your request is held by this department.

In your letter of 31 August you raised the concern that the response had not addressed questions (3), (4) and (7). The FOI Act requires that questions are treated by public authorities as requests for the information they may hold, not as matters for correspondence. I can confirm that the fact of this department holding no information relevant to your request addresses all your questions in full.

If you are not content with the outcome of the internal review, you have the

right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

*Yours sincerely,  
Rem Kingston*

PP. **SUE GRAY**



INVESTOR IN PEOPLE

Initial request ref: FOI258124  
Internal review ref: IR258579